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Open Innovation: Researching A New Paradigm



Synopsis

Open Innovation describes an emergent model of innovation in which firms draw on research and development that may lie outside their own boundaries. In some cases, such as open source software, this research and development can take place in a non-proprietary manner. Henry Chesbrough and his collaborators investigate this phenomenon, linking the practice of innovation to the established body of innovation research, showing what's new and what's familiar in the process. Offering theoretical explanations for the use (and limits) of open innovation, the book examines the applicability of the concept, implications for the boundaries of firms, the potential of open innovation to prove successful, and implications for intellectual property policies and practices. The book will be key reading for academics, researchers, and graduate students of innovation and technology management.

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Customer Reviews

This edited volume must be the result of some academic conference, now almost ten years ago. It deals with Open Innovation (Open Innovation: The New Imperative for Creating And Profiting from

Technology) mostly from a research perspective. So this book is really aimed at researchers. By reading this book you get a feel for the different kind of research that is done in this area. Most of it fall under management of technology/innovation as opposed to product development (if you're familiar with that academic distinction). I normally don't like edited volumes at all, but in this case I can make an exception. Probably because this is a new field of inquiry.

As an academic who is doing research on innovation and alliances and networks, the book has been very insightful regarding what research is being carried on this theme.

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